



# Behavior Analytics Agent

Installation Guide for

Your 1-on-1 guide to deploying this agent on your site

|                |                         |
|----------------|-------------------------|
| Current status | ■ LIVE — deployable now |
| Price          | €89/mes                 |
| Voted          | 0 people                |

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<https://toprankpulse.com>

## ■ What the agent does

€89/mo · analytics, ga4, behavior

### ■ Benefits

- Drop-off detection in funnels
- 1-2 fix recommendations per finding
- Heatmap + session replay analysis

## ■ How it works (4 steps)

### 1. Scan your site

Paste your URL into the compat scanner. We detect your CMS and recommend the install method.

### 2. Generate API key

Create a pk\_live\_... key in your dashboard, locked to your domain.

### 3. Install snippet or plugin

1-line JS in , or upload our WP plugin .zip. Done in 3 minutes.

### 4. Agent goes live

Real-time stats in your dashboard. Hands-off.

## ■ Your install snippet

Replace `pk_live_...` with your API key from the dashboard ([toprankpulse.com/dashboard?tab=api-keys](https://toprankpulse.com/dashboard?tab=api-keys))

```
<script async
src="https://toprankpulse.com/api/static/embed/agent.js"
data-agent="behavior-analytics"
data-key="pk_live_REPLACE_ME"
data-locale="en"></script>
```

## ■ 3 install methods

### A) JavaScript snippet (easiest)

Paste the snippet above into your . Works on any HTML, including Shopify, Webflow, Wix Premium.

### B) WordPress plugin (.zip)

1. Download .zip from [toprankpulse.com/api/plugin/wordpress/toprankpulse-agents.zip](https://toprankpulse.com/api/plugin/wordpress/toprankpulse-agents.zip)
2. WP Admin → Plugins → Add New → Upload Plugin
3. Pick .zip, click Install Now, then Activate
4. Settings → TopRankPulse Agents → paste API key
5. Use the shortcode: `[trp_agent slug="behavior-analytics"]`

### C) REST API (developers)

```
curl -X POST "https://toprankpulse.com/api/public/agent/behavior-analytics/run" \
-H "Authorization: Bearer pk_live_..." \
-H "Content-Type: application/json" \
-d '{"message":"Test","locale":"en"}'
```

## ■ Troubleshooting

| Problem                    | Solution                                                            |
|----------------------------|---------------------------------------------------------------------|
| Bubble doesn't show        | Check browser console. Often CSP header blocking 3rd-party scripts. |
| 401 invalid_api_key        | Check snippet data-key. Verify key isn't revoked.                   |
| 403 domain_not_allowed     | Add your domain to 'Allowed domains' in dashboard.                  |
| 429 monthly_quota_exceeded | Upgrade plan (free=100, pro=5000, business=25000 runs/mo).          |

## ■ Contact & support

Email: [hello@toprankpulse.com](mailto:hello@toprankpulse.com)

Discord: [discord.gg/toprankpulse](https://discord.gg/toprankpulse)